

APPLICATION FOR PLACEMENT OF ADVERTISEMENT IN/ON PRIVATE BUSES**Type of Application** * For Type of Application marked with [*], please fill in Application ID below.

New Application
 Amendment*
 Cancellation*
 Withdrawal*

Application ID (Mandatory for Amendment/Withdrawal/Cancellation):**Part 1 – Details of Owner****Bus Owner Name:**

(Please enter Bus Owner Name in all caps.)

Bus Owner ID Type:**Bus Owner ID:**

[For Individual ID (e.g. NRIC, FIN, Passport no.), please provide last 4 characters only]

Part 2 – Details of Contact Person**Contact Person Name:****Salutation:****Designation:****Primary Contact Mode:****Email Address:****Mobile Number:****Office Number:****Street Name:****Level No. – Unit No.****Block/House No.****Country/State:****Postal Code:****Part 3 – Advertisement Details****Advertiser:****Description of Advertisement:****Advertisement Start Date:**

* Please use date picker

Advertisement End Date:

* Please use date picker

Cancellation Date:

* Please use date picker

Are there 2D/3D or other types of technical fixtures?

Yes

No

Type of 2D/3D or technical fixture (if 'Yes' is selected for the previous question):

- 2D
 3D
 Illuminated
 Others

If Others, please specify:**No. of Buses to be Installed with Advertisement:** _____

Vehicle Number(s) * Ensure no spacing before/after veh no.

1.		2.		3.	
4.		5.		6.	
7.		8.		9.	

Part 4 – Declaration: Please ensure that the check boxes for mandatory declarations are checked to avoid unnecessary delay on the processing of your application.

- *Perforated sticker materials (vinyl sheets) applied at the side and rear glass panel windows of the bus(es) allow at least 40% see through.
- *Perforated sticker materials (vinyl sheets) applied at the side windows of the bus(es) do not cover more than 25% of the glass panel surface (on each side).
- *The front of the bus(es) is/are free of advertisement(s) for ease of recognition.
- *Perforated sticker materials (vinyl sheets) applied to the rear portion of the bus(es) do not cover mandatory information (e.g. vehicle registration number plate, speed limit signs, etc) display.
- *The advertisement(s) displayed do not obscure the location of the emergency escape door(s) and/or windows of the bus(es).
- *The veracity and content of the advertisement do not violate the requirements of the Undesirable Publications Act (Chapter 338), and the Singapore Code of Advertising Practice by the Advertising Standards Authority of Singapore.
- Approval/support from School on placement of the advertisement(s) is given for School Bus(es) or Bus(es) carrying school children.

* *Mandatory*

The artwork is attached.

I hereby declare that the details furnished in this document are true and correct to the best of my knowledge.

Name of Contact Person

Signature of Contact Person

Date