

LTA's initiatives at promoting Singapore's car-lite vision

LTA's Initiatives	Description
Move Lite Campaign	<p>'Move Lite' is a term to express sustainable commuting. Launched in 2022, the Move Lite initiative aims to promote walking, cycling, and riding public transport as a lifestyle choice among Singaporeans. In a hectic world, embracing a 'lite' lifestyle helps us simplify our lives. Think less financial burdens, worries, carbon footprint. And more freedom, joy and positive impact on the world.</p> <p>Find out more about the Move Lite campaign here.</p>
Friendly Streets	<p>The Friendly Streets initiative aims to make daily journeys to key amenities in the neighbourhoods by walking and cycling safer, more convenient and comfortable. By co-creating Friendly Streets with the community to customise the features to meet the specific needs of each area, we can make our neighbourhoods more inclusive, creating more gracious communities.</p>
Road Repurposing	<p>LTA is exploring locations where part of the road can be pedestrianised or converted to create wider footpaths or cycling paths so that our road infrastructure can better support walking and cycling. This would help to create a more liveable and inclusive environment for all. Where it is safe and feasible to do so, the repurposed roads may also be used for community activities. For instance, the pedestrianised stretches at Woodlands Ring Road and Eng Hoon Street have been used for community events in the past year after the repurposing works were completed.</p>
Car-Free Sunday 2024	<p>Car-Free Sunday 2024 was organised by LTA and supported by Health Promotion Board (HPB), Housing & Development Board (HDB), National Parks Board (NParks), Sport Singapore (SportSG) and Urban Redevelopment Authority (URA).</p> <p>On 17 March 2024, designated roads in the Civic District and the Central Business District (CBD) were closed to allow the public to enjoy activities on the streets without vehicular traffic. The event is intended to create greater public awareness of the benefits of walking, cycling and riding public transport as sustainable ways to travel. Through creating opportunities for such interactions between pedestrians and active mobility device users, we hope to encourage all users to adopt etiquettes to share space safely and harmoniously.</p>
One Earth Challenge	<p>The OneEarth Challenge (OEC) is a programme to engage students through using gamification to learn and experience the benefits of car-lite commutes, such as taking public transport or walking. It aims to nudge students towards more sustainable commuting modes from a young age.</p>