ANNEX A

Caring Calvin, the Newest Member of the Thoughtful Bunch

Caring Calvin is the sixth and newest member of the Thoughtful Bunch. He encourages commuters to take the extra step to care for one another and show appreciation for public transport workers.

Building on the gracious commuting habits promoted by the five original Thoughtful Bunch characters, Caring Calvin places greater emphasis on taking the initiative to care for public transport workers and fellow commuters, through simple actions like greeting them and flagging the bus or ringing the bus bell early.



The Thoughtful Bunch

The Thoughtful Bunch was launched by LTA in 2014 as part of the Graciousness on Public Transport Campaign. They are friendly characters who gently nudge commuters to be gracious, and each one promotes a simple, everyday act of thoughtfulness. The characters represent the thoughtfulness in everyday commuters and remind them to bring out the graciousness in them while commuting. The five original characters are:

- **Stand-Up Stacey**: She is the thoughtfulness in you who gives up her seat for those who need it more.
- **Give-Way Glenda**: She is the thoughtfulness in you who queues to one side of the door and lets others alight first.
- **Move-In Martin**: He is the thoughtfulness in you who moves in to make space so that others can board.

- **Hush-Hush Hannah**: She is the thoughtfulness in you who keeps her volume down so that others can enjoy a quieter ride.
- **Bag-Down Benny**: He is the thoughtfulness in you who puts his bag down so that others have more room.