



SimplyGo. IS THE WAY TO GO

Say hello to a new and more convenient way of paying for your commute! Just like making payment for groceries at the supermarket with your contactless credit or debit card, you can now tap the same cards to pay for your public transport journey – starting with Mastercard®. You no longer need to worry about your card balance. With SimplyGo, simply tap and go!

As Singapore embraces smart technology for better living, the Land Transport Authority (LTA) has introduced more forms of cashless e-payment methods on trains and buses.

The result is SimplyGo, an initiative that enables commuters to use their contactless credit and debit cards to pay for their fares.

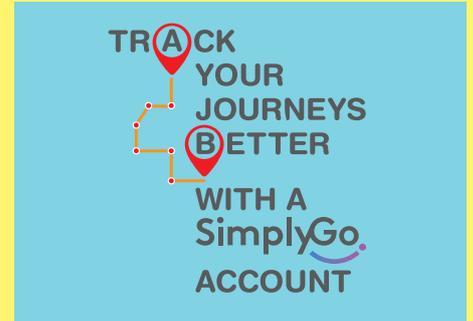
With SimplyGo, commuters can tap and go with their MasterCard contactless bank cards or even smart phones and watches linked to them.

VISA is expected to come on board later in the year. Towards the end of the year, commuters using EZ-Link cards can also upgrade their cards to enjoy



benefits like topping up on-the-go via the SimplyGo account.

The launch of SimplyGo on 4 April was a bustling affair held at Downtown MRT station. Crowds of commuters visited the various booths during lunchtime to learn more about SimplyGo from ambassadors clad in bright yellow.



SPS Baey Yam Keng at the launch of SimplyGo at Downtown MRT Station



Representatives from various banks were also present to explain the benefits of SimplyGo and promote perks for using the new payment method with their cards.

SimplyGo works on an 'account-based' system where fares are computed back-end. LTA has been piloting with Mastercard® since March 2017.

Commuters who have previously signed up for the ABT pilot will automatically continue their journeys with SimplyGo.

Commuter Isabelle Xie likes SimplyGo.

“It is a very good initiative. Everyone is looking for automation today, and SimplyGo can help commuters save a lot of time by avoiding long queues to top up our cards.”



“We want to make the experience for commuters as hassle-free and as convenient as possible...I think (SimplyGo) will be a great convenience to every commuter.”

BAEY YAM KENG
SENIOR PARLIAMENTARY SECRETARY
FOR TRANSPORT



What Commuters Are Saying

“The TL SimplyGo app is very useful for tracking my transport expenses. This is on top of not needing to top up my card at the machine again.”

MARSAYUTI NOVIAR

“While I still continue to use my senior concession card for my travels, I signed up my credit card with SimplyGo as a backup in case I run out of money in my main concession card.”

JOAN LEE



“Psst, check if your bank offers promotions when you use SimplyGo to pay for your journeys!”