

CORPORATE-TIER TRAVEL SMART REWARDS

- Under Corporate-Tier Travel Smart Rewards (TSR), participants can earn points proportional to the distance they travel on the rail system, with extra points for travel during de-congesting hours.
- Points are earned based on the start times of commuters' trips at the MRT stations and the distance of their journeys on the rail system. These will be tracked through commuters' transit cards.
- Trips made during the periods of 6.15am-7.15am or 8.45am - 9.45am on weekdays are considered decongesting trips.
- Corporate-Tier TSR participants are rewarded with higher one-off sign-up bonus points and 30% extra points which provides 30% more chances to win better prizes, such as attractive cash prizes in monthly lucky draws.

| <i>Travel Smart Rewards (TSR)</i> | | |
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| | General Public | Corporate-Tier TSR (for employees of Travel Smart Network organisations) |
| <i>Points for trips started during de-congesting hours:</i> <ul style="list-style-type: none"> • 6.15am - 7.15am • 8.45am - 9.45am | 3-6 points per km | 5-8 points per km |
| <i>Points for trips during congestion hours</i> <ul style="list-style-type: none"> • 7.15am - 8.45am | 1 point per km | 1 point per km |
| <i>Points for trips during all other hours</i> | 1 point per km | 1 point per km |
| <i>Maximum cash prize</i> | \$200 | \$200 |
| <i>Monthly lucky draw</i> | \$1,500 | \$1,500 <i>(Corporate-Tier TSR participants also qualify for the monthly draw open to the general public)</i> |
| <i>Sign-up bonus</i> | 250 | 1,000 <i>(Doubled if organisations reach 30% participation rate amongst eligible staff)</i> |

How Travel Smart Rewards Work

5. The longer the distance travelled, the more points a participant can earn. To illustrate:
 - i. A participant who takes a **"regular" trip** – which is any train trip from Mondays through Fridays that is not initiated during the two "decongesting" hours in the morning – will receive 1 point per kilometre travelled.
 - ii. A participant who takes a **"decongesting" trip** – which is any train trip from Mondays through Fridays that is made during the two "decongesting" hours in the morning i.e. between 6.15am and 7.15am or between 8.45am and 9.45am – will receive 5 to 8 points per kilometre travelled (for Corporate-Tier TSR).
6. Commuters who make a large number of decongesting trips each week are rewarded more. Based on the number of decongesting trips they make, a commuter is classified as Member, Silver, Gold or Platinum. Membership status is adjusted on a weekly basis on Fridays, depending on the previous seven days' travel patterns. The higher a commuter's membership status, the more chances he or she has of winning attractive prizes.
7. As an additional incentive for participants to travel off-peak, goodies such as "boosts" that increase the number of points earned per trip will be put into each participant's "magic box" at least once a week.
8. Commuters can stand to win monetary prizes of \$1, \$5, \$10, \$20, \$50, \$100 and \$200 as well as a monthly lucky draw prize of \$1,500.
9. The scheme ensures that a commuter who makes only peak trips will earn fewer points, compared to a commuter who makes decongesting trips. In addition, commuters who make decongesting trips would achieve higher membership status where the payoff, in terms of points or cash, is higher.
10. Points can be redeemed for prizes via the Travel Smart Rewards portal (<http://www.travelsmartrewards.sg>) whenever a commuter wishes to do so. Participants can also choose to accumulate points and exchange them for cash directly. The portal will automatically credit \$1 every time they accumulate 1,000 points.
11. Payments are made to prize winners' transit cards or bank accounts once a month. All winnings are shown on the participant's account in real-time.
12. More information can be found on the Travel Smart Rewards website: <http://www.travelsmartrewards.sg>